

Scholarly Profile 2015



A broad scope of applied research activities related to the Institute's specialisations of Foods, Tourism, Events and Hospitality are listed below.

Publications

Books

Rose, N. (2015). (Ed.). *Fair food: Stories from a movement changing the world*. Australia: Penguin Books.

Book Chapters

Chhetri, P., Jayatillake, G., Gekara, V., **Manzoni, A.**, & Corbitt, B. (2015). Simulating the impact of extreme weather events on port operation. In R. Sharma, S. Asthana & C.S. Lalwani (Eds.), *Global supply chain management and emerging markets*. New Delhi: Bloomsbury.

Lockstone-Binney, L., Smith, K., Holmes, K., & Baum, T. (2015). Exploring future forms of event volunteering. In I. Yeoman, M. Robertson, U. McMahon-Beattie, E. Backer & K. Smith (Eds.), *The future of events & festivals* (pp. 175-186). Routledge Advances in Events Book Series. London: Routledge.

Winter, C., & Young, W. (2015). Fatalities and fascinators: A new perspective on thoroughbred racing. In N. Carr (Ed.), *Domestic animals and leisure* (pp. 241-258). London: Palgrave MacMillan.

Winter, C. (2015). The Pozières son et lumière: Peace and memory after the Great War. In A. Jepson & A. Clarke (Eds.), *Exploring community festivals and events* (pp. 212-223). London: Routledge.

Refereed Journal Articles

Frost, W., Laing, J., & **Williams, K. M.** (2015). Exploring the contribution of public art to the tourist experience in Istanbul, Ravenna and New York. *Journal of Heritage Tourism*, 10(1), 57-73.

Lockstone-Binney, L., Holmes, K., Smith, K., Baum, T., & Storer, C. (2015). Are all my volunteers here to help out? Clustering event volunteers by their motivations. *Event Management*, 19(40), 461-477.

Manzoni, A., & Islam, S. M. N. (2015). Corporate social responsibility and organisation behaviour. *Corporate ownership and control*, 12(4), 647-652.

- McWha, M.**, Frost, W., Laing, J., & Best, G. (2015) Writing for the anti-tourist? Imagining the contemporary travel magazine reader as an authentic experience seeker, *Current Issues in Tourism*, 19(1). DOI: 10.1080/13683500.2015.1013525.
- Tolkach, D., King, B, & **Whitelaw, P.** (2015). Creating Australia's National Landscapes: Issues of collaborative destination management. *Journal of Destination Marketing & Management*, published online December 9 2015, DOI: <http://www.sciencedirect.com/science/article/pii/S2212571X15000542>.
- Whitelaw, P.**, & **Wrathall, J.** (2015). Developing practice orientated undergraduate courses in a quality framework: a case study: Bachelor of event management. *Quality Assurance in Education*, 23(4), 395-409.
- Winter, C.** (2015). Social memory and battle names: Exploring links between travel, memory and the media. *Tourism and Hospitality Research*, published online December 29, DOI: 10.1177/1467358415624006.
- Winter, C.** (2015). Ritual, remembrance and war: Social memory at Tyne Cot. *Annals of Tourism Research*, 54, 16-29.

Funded Research Projects

Project Title: Creating and sustaining a strong future for volunteering in Australia

Funding Scheme: Australian Research Council, Linkage Projects Scheme - \$203,144, 2015-2017

Project Team:

This project is conducted by Associate Professor Kirsten Holmes, Curtin University, Associate Professor Debbie Haski-Leventhal, Macquarie University and **Associate Professor Leonie Lockstone-Binney**, William Angliss Institute, Professor Melanie Oppenheimer, Flinders University and Professor Lucas Meijs, Erasmus University.

Project Description:

Volunteering is essential to organisations, communities and societal wellbeing across Australia. Yet, not enough people volunteer in Australia and as such, some services cannot be delivered. The aim of this study is to understand what motivates people to volunteer, what prevents some from doing so, and what can be done to help more people start to volunteer in a range of sectors, including tourism and events.

The project is funded by the Australian Research Council with additional partner funding from William Angliss Institute, Volunteering South Australia/NT, Volunteering Victoria, Volunteering WA and the WA Department of Local Government and Communities.

Project Title: Evaluating the volunteering infrastructure legacy of the Olympic Games: Sydney 2000 and London 2012

Funding Scheme: Advanced Olympic Research Grant Programme, Olympic Studies Centre, International Olympic Committee (IOC) - \$19,500 USD, 2015-2016.

Project Team:

Associate Professor Leonie Lockstone-Binney, William Angliss Institute (Project Leader)

Associate Professor Kirsten Holmes, Curtin University, Australia

Professor Karen Smith, Victoria University Wellington, New Zealand

Dr Richard Shipway, Bournemouth University, United Kingdom

Project Description:

This study seeks to examine how Olympic and Paralympic Games' have transformed volunteering within host cities before, during and after the events. Two Games will be used as case studies: the recent case of London 2012 and the longer term case of Sydney 2000. The study will identify how Olympic volunteer programs can lead to post-Games volunteering legacies for host cities through engagement with the established volunteer management infrastructure and in doing so, it will provide new insights into best practice Games volunteer management that may inform future host city bids and Games planning for sustainable positive volunteering legacies.

Visiting Guest Speakers

| Date | Seminar | Presenter |
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| 23 February | <p>How to Write a Qualitative Research Journal Article?</p> <p>An interactive session during which Alan shared key insights based on his experience of publishing qualitative research in journal outlets.</p> | <p>Dr Alan Montague</p> <p>Dr Alan Montague joined RMIT in 1997 as an academic in the School of Management. His specialist course areas are organisational behaviour, human resource management, leadership and work integrated learning.</p> |
| 23 March | <p>The Origins of the Food Sovereignty Movement: Innovative Models for Transforming Food Systems in North and South America and Australia</p> <p>Dr Nick Rose presented research findings from his doctoral thesis examining the global and national movements for food sovereignty, and also from his recently completed Churchill Fellowship, investigating innovative models of urban agriculture in the US mid-west, Toronto and Argentina. He presented a thorough critique of the globalised, industrial food and agriculture system, focused on its key three inter-related contradictions and tensions: over-production, inequality and ecological degradation.</p> | <p>Dr Nick Rose</p> <p>Dr Nick Rose is a specialist in the emerging field of sustainable food systems and the related fields of food sovereignty and food security. Nick was awarded his PhD in Political Ecology from RMIT University for investigating the transformative potential of the global food sovereignty movement. During and after his PhD, he co-founded and coordinated the Australian Food Sovereignty Alliance (2010-2015), where he was one of the developers of Australia's first crowd-sourced food policy document, the People's Food Plan, jointly coordinated Fair Food Week, and was the Content Director of Australia's first food politics documentary, Fair Food. As a Churchill Fellow (2014), he investigated innovative models of urban agriculture in the US, Canada and Argentina. As Executive Director of Sustain: The Australian Food Network, he supports food system policy and programme work local government and beyond, with research studies into Food Hubs, local food economies and urban agriculture.</p> |
| 20 April | <p>Cookbooks and Oral Histories: Reassessing the 1950s Housewife</p> <p>Television serves as one of our generation's primary sources of historical consciousness and has caused women to have a skewed sense of their own past (Spigel 2001: 368). The post war housewife is a figure often styled to provoke our nostalgic hankerings and/or our sympathy but when we see her as this one-dimensional image, her agency is lost. The cookbooks women used provide a very different but an effective lens with which to examine this period, especially when they are</p> | <p>Jill Adams</p> <p>Jill Adams is a PhD candidate at Central Queensland University. Her research uses oral histories, women's magazines, food writing and cookbooks from the post-war period in Australia to inform her investigation of the housewife. Jill worked at William Angliss Institute for 10 years where she was a manager of the Coffee Academy. She studied at Cordon Bleu in Paris in the 1970s and has a Masters in Oral History and Historical Memory. She was the co-editor of the 'Coffee' issue of</p> |

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| | <p>examined in conjunction with women's recollections of how they were used. This presentation examined how the information gathered from the food writing and culinary ephemera of the post war period, combined with recollections of the women (mainly) who used the books, challenge the collective memory of, domesticity, cooking and food. Food studies, in this way, takes women's stories out of the kitchen and gives them a valued place in Australian social and cultural history.</p> | <p><i>M/C Journal</i>. Her recent publications include articles in <i>TEXT: Journal of Writers and Writing Programs</i>, the <i>Australasian Journal of Popular Culture</i>, and a book, <i>A Good Brew: A History of H.A. Bennett & Sons and Tea and Coffee in Australia</i>.</p> |
| <p>20 April</p> | <p>Tourism Entertainment & Education: Engaging Customers with Laughter & Learning</p> <p>Greg presented on the need to deeply connect with visitors in the modern age of shortened attention spans and 10 minute news cycles. Greg shared his insights about what works, and what now doesn't, in delivering memorable and profitable visitor experiences.</p> | <p>Greg Ramsay</p> <p>Greg Ramsay has been actively facilitating and promoting economic development throughout Tasmania since he was 23 years old, when he dreamed up and developed Barnbougle Dunes, Australia's No.1 ranked golf destination. Since then Greg has proposed and project managed the acclaimed Nant Distillery, and taken these two experiences into consulting to and developing golf and beverage projects around the world. He is passionate about youth entrepreneurship, regional development, and the benefits that tourism can bring to the environment and communities.</p> |
| <p>4 May</p> | <p>Creating a Level Ground: Influencing Social Capital in a Canadian West Coast Destination</p> <p>Canadian west coast communities for the past 25 years have found themselves evolving from a natural resource based economy to tourism based economies. The presentation given focused on this paradigm shift from a human perspective. Habitants of these local communities, which include first nations groups, local government, fishing industry, forestry industry, and employees of the hospitality and tourism industries, are all seeking a long term approach to developing relationships that will ensure a sustainable future. Tourism is no longer seen as operating in isolation, but as helping to provide the catalyst for introducing opportunities for social entrepreneurs.</p> | <p>Carl Everitt</p> <p>Carl Everitt is the current Chair of the Hospitality, Tourism and Golf Management Programs at Camosun College, Victoria, BC Canada. Until recently he also held the responsibility of facilitating and ensuring student's annual success in two mandatory co-op internships within the department. Carl has over 25 years of hospitality industry experience. Carl is a fully qualified Journeyperson Chef, and attended University College Birmingham, UK to achieve these credentials. During the early stages of his career Carl was employed by Hilton International Hotels in his native country, England. Carl holds the Provincial Instructors Diploma and also the Diploma in Adult Education through Vancouver Community College. Carl completed an MBA in Hospitality and Tourism Management at Southern Cross University in Australia.</p> |

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| <p>18 November</p> | <p>Presentation on eLearning</p> <p>Nancy's presentation covered key eLearning topics including:</p> <ul style="list-style-type: none"> • Managing effective online interactions to better help students to reach and extend their depth of learning. • The Practices of a Thriving Facilitator - "Reflective practices and actions and behaviours of modern practitioners" • How to design of your program and critically consider the type and range of facilitation tools that you can utilize to stimulate engaging conversation amongst students. | <p>Nancy White</p> <p>Nancy White is a leading international practitioner in understanding and practicing online group facilitation of distributed work, learning and community groups (presenter, writer, teacher, coach, facilitator, rapporteur).</p> |
| <p>10 December</p> | <p>On Becoming a Professional</p> <p>The presentation explored how in teaching trade qualifications, Dr Chan teaches not just technical skills but also how to demonstrate behaviours, act like a professional and how to develop a highly attuned sense of professional judgement. Selena borrows heavily from high performance sport in her use of technology to encourage students to engage in peer supported learning.</p> | <p>Dr Selena Chan</p> <p>A baker by trade, Dr Chan is a world expert on using digital technology to teach apprentices. She has been employed at the Christchurch Polytechnic Institute of Technology since 1980.</p> |
| <p>17 December</p> | <p>Learning Occupations Through Practice: Curriculum, Pedagogy and Epistemology of Practice</p> <p>Professor Billett presented on how people learn their occupational capacities through work and how that learning can be supported, drawing on studies from a range of disciplines in order to offer informed and practical advice about this mode of learning for educators.</p> | <p>Professor Stephen Billett</p> <p>Professor Billett, a tailor by trade, is a world expert on "mimetic training" – where apprentices learn by watching and mimicking their teachers. He specialises in using "situated learning" to teach apprentices "judgement".</p> <p>He is Professor of Adult and Vocational Education at Griffith University and also an Australian Research Council Future Fellow. Stephen has worked as a vocational educator, professional development practitioner and policy developer in the Australian vocational education system.</p> |

William
Angliss
Institute

Specialist centre
for foods, tourism,
hospitality & events

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