



Subject Code	ENT809
Subject Name	Entrepreneurial Mindset, Practices and Experiences
Credit points	6
Study Level	Year 1 (AQF8)
Delivery mode	Blended
Location	Melbourne
Prerequisites	N/A

Subject Coordinator	
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Subject Overview

This subject introduces students to the scholarly literature on entrepreneurship and the entrepreneurial mindsets, practices, and experiences of successful entrepreneurs from international business, social and government fields. From entrepreneurial ecosystems to entrepreneurial opportunities, judgement and intention, entrepreneurial behaviour and practices, students will gain theoretical and practical insights into how ideas can be turned into new start-ups.

Learning Outcomes

Critically discuss what is meant by entrepreneurship from a theoretical perspective, and the role an entrepreneur plays in the new venture creation process

Critically discuss the attitude, values, characteristics, behaviours and processes associated with entrepreneurial mindset and entrepreneurial behaviour

Apply the theory underpinning entrepreneurship to establish new start up opportunities

Evaluate entrepreneurial opportunity and report findings

Assessments	Details	
	Case study	30%
	Interview and presentation	40%
	Feasibility plan	30%

Graduate Attributes addressed in this subject	Preparedness
	Systematic and coherent body of knowledge
	Cognitive skills to synthesise and consolidate knowledge
	Scholarly skills
	Communication skills