

Faculty of Higher Education

Subject Code	HOH859
Subject Name	Global and Ethical Leadership
Credit points	6
Study Level	Year 1 (AQF8)
Delivery mode	Blended
Location	Melbourne
Prerequisites	N/A

Subject Coordinator
Marcela Fang
marcela.fang@angliss.edu.au

Subject Overview	To succeed in the rapidly changing and globalised environment, business leaders need to use suitable leadership knowledge, skills and capabilities to effectively lead people and teams in the global hotel environments. Looking through the lens of strategy, this subject enables students to critically assess the various leadership and organisational management theories and in line with the global trends and challenges, develop suitable leadership strategies to effectively and ethically communicate and influence internal and external stakeholders for the achievement of mutual goals. Current hotel case examples will inform class discussions, contributing to identification and assessment of strategic business opportunities, and development of appropriate and ethical actions and practices.
-------------------------	---

Learning Outcomes	Evaluate current and future trends impacting the global hotel industry
	Critically appraise current leadership and organisational management theories in line with the current and future challenges facing the global hotel industry
	Critically explore organisational barriers affecting ethical hotel practices and lead group discussion to devise effective strategy and change solutions
	Develop suitable brand communication strategy to effectively and ethically influence internal and external stakeholders

Assessments	Details	Weighting
	Essay	30%
	Leading a discussion and peer review	30%
	Report and presentation	40%

Graduate Attributes addressed in this subject	Ethical and social understanding
	Sustainability literacy
	Cognitive analysis and synthesise