

Specialist centre for foods, tourism, hospitality & events

Subject Code	RES801
Subject Name	Research Methods
Credit points	6
Study Level	Year 1 (AQF8)
Delivery mode	Blended
Location	Melbourne
Prerequisites	N/A

Kijung Choi

Kijung.choi@angliss.edu.au

Subject Overviewresearch methodology and design. Students will be introduced into the research process through learning how to critically explore and evaluate different methods used in social science research and select relevant and feasible approaches to data collection. Students will also develop the necessary skills in ethnographic approaches, questionnaire design, coding and analysis to carry out fieldwork in subsequent postgraduate level subjects.

Learning Outcomes	Critique relevant literature to evaluate its quality in terms of both discipline content and methodological approaches Critically reflect on the ethical issues associated with research design and methodologies
	Analyse and report on qualitative and quantitative data to demonstrate methods of analysis appropriate to each type of data
	Apply research methodology to the design of research tools for qualitative and quantitative data collection

Assessments	Details	Weighting
	Essay	20%
	Coding and analysis	40%
	Data collection tool design	40%

Graduate Attributes addressed in this subject	Preparedness
	Ethical and social understanding
	Cognitive skills to synthesise and consolidate knowledge
	Scholarly skills
	Communication skills