

Faculty of Higher Education

<b>Subject Code</b>	MAN707
<b>Subject Name</b>	Strategy, Change and Leadership
<b>Credit points</b>	6
<b>Study Level</b>	Year 3
<b>Delivery mode</b>	On campus
<b>Location</b>	Melbourne
<b>Prerequisites</b>	None

<b>Subject Coordinator</b>
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<b>Subject Overview</b>	In this subject students will consider the application of theoretical principles from strategic management and human resource management (HRM) to current industry situations. They will evaluate links between HRM practices and strategic direction to assess the level of alignment and the impacts on business success. When addressing HRM practices consideration will be given to leadership styles, motivation theory and change leadership.
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<b>Learning Outcomes</b>	Evaluate conceptual frameworks used in strategy development in the context of the current service environment.
	Relate HR management theories to the development and implementation of strategy.
	Design business strategies that are informed by HR capabilities and align with business objectives.
	Critically analyse appropriate behaviours/actions required to implement change.

<b>Assessments</b>	<b>Details</b>	<b>Weighting</b>
	Case study analysis	25%
	Leadership paper (group assessment):	35%
	Strategic Report	40%

<b>Graduate Attributes addressed in this subject</b>	Systematic and coherent body of knowledge
	Cognitive skills to synthesise and consolidate knowledge
	Communication skills
	Personal attributes - analytical and leadership skills