

Faculty of Higher Education

Subject Code	EVF701
Subject Name	Crowd and Safety Management
Credit points	6
Study Level	Year 3
Delivery mode	On campus
Location	Melbourne
Prerequisites	None

Subject Coordinator
Dr Jeffrey Wrathall
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Subject Overview	<p>This subject provides students with the capacity to apply their knowledge of key aspects of festival management to ensuring crowd safety and sound crowd management. The subject addresses the need for event professionals to take responsibility for ensuring the overall safety of staff, contractors, and guests by exploring issues related to workplace safety, particularly staff wellbeing. Other topic areas relate to crowd control protocols and crowd flows, and the development of safety plans for pre-, during and post-staging of the event.</p>
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Learning Outcomes	Apply concepts associated with festival management to the provision of effective crowd and safety management
	Critically analyse the challenges and crowd control issues faced by event managers
	Develop information campaigns relating to crowd safety
	Critique emergency plans and make recommendations on effective crowd movement
	Reflect on the key criteria required to execute safe events

Assessments	Details	Weighting
	Presentation	25%
	Written Critique	30%
	Crowd control management plan	45%

Graduate Attributes addressed in this subject	Preparedness
	Ethical and social understanding
	Systematic and coherent body of knowledge
	Cognitive skills to synthesise knowledge
	Communication - multimedia, technical, written, oral, numerical