

Faculty of Higher Education

Subject Code	HOC709
Subject Name	Business Project
Credit points	12
Study Level	Year 3
Delivery mode	On campus
Location	Melbourne
Prerequisites	HOS551 Hospitality Concepts and Context and HOC651 Ethical Perspectives

Subject Coordinator
Dr Alex Manzoni
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Subject Overview	In this subject students will personalise their learning through the investigation of a student determined problem or question relevant to a corporate hospitality context. Formal business research is conducted under the direction of an academic mentor and presented to a panel of academic and industry experts.
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Learning Outcomes	Identify a researchable problem or question relevant to a specific corporate hospitality context.
	Justify the choice of research methodology.
	Conduct research in a timely and focussed manner, demonstrating a flexible response to challenges.
	Collate relevant data and present in an appropriate format that supports the research problem or question.
	Communicate research findings in a formal business report.

Assessments	Details	Weighting
	Management brief	15%
	Oral presentation	25%
	Final report	60%

Graduate Attributes addressed in this subject	Preparedness
	Cognitive skills to synthesise and consolidate knowledge
	Communication skills
	Personal attributes - Independent learning