

Faculty of Higher Education

Subject Code	TOU551
Subject Name	Tourism Theories and Concepts
Credit points	6
Study Level	Year 1
Delivery mode	On campus
Location	Melbourne
Prerequisites	None

Subject Coordinator
Simon Hamm
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Subject Overview	<p>This subject introduces students to the multidisciplinary nature of tourism studies. The theoretical, strategic, structural and methodological approaches to understanding tourism are outlined in both the academic literature and the explanation of these principles as defined by the research produced by key academics, writers and tourism authorities within the field.</p> <p>Students will learn about the key characteristics, elements and factors that both are representative and formative of tourism. Importantly, students will be required to strip away the obvious external displays and concepts of how tourism is presented, to explain the underlying more subtle and culture driven meanings of tourism as a field of study and a body of knowledge.</p> <p>Students will be asked to consider and evaluate issues of historical, theoretical, ethical, cultural and philosophical relevance within tourism as a basis for structural meaning in their ongoing studies. Core academic research skills are embedded in this unit.</p>
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Learning Outcomes	Examine the key historical, theoretical and political factors that characterise tourism as a field of study
	Identify and explain both the positive and negative impacts of tourism
	Explain the importance of tourism on a local, regional, national and global scale
	Undertake prescribed research activities in tourism studies
	Evaluate the relevant literature that defines and explains tourism principles

Assessments	Details	Weighting
	In class tests	20%
	Group debate	30%
	Annotated bibliography	10%
	Reflective Essay	40%

Graduate Attributes addressed in this subject	Ethical and social understanding
	Systematic and coherent body of knowledge
	Cognitive skills to analyse and critique knowledge
	Scholarly skills
	Teamwork skills
	Communication skills