

## Faculty of Higher Education

<b>Subject Code</b>	TOU719
<b>Subject Name</b>	Tourism Futures
<b>Credit points</b>	6
<b>Study Level</b>	Year 3
<b>Delivery mode</b>	On campus
<b>Location</b>	Melbourne
<b>Prerequisites</b>	None

<b>Subject Coordinator</b>
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<b>Subject Overview</b>	<p>This subject has been designed to examine future trends that will have a major impact on the tourism industry. These issues will bring significant change to the tourism industry and necessitate new management strategies and policies to ensure its future success. The subject goes beyond the most significant contemporary trends occurring in the tourism industry and focuses on the major challenges, issues and opportunities that will confront the industry over the coming decades. A focus on the technological, social, political and economic factors driving future trends is a key component of the subject.</p>
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<b>Learning Outcomes</b>	Evaluate key trends and their potential future impacts for the tourism industry
	Use data and other relevant literature to propose potential scenarios for sectors within the tourism industry
	Work collaboratively in small groups
	Collect and synthesise information from a wide variety of sources including academic texts, journals and government reports

<b>Assessments</b>	<b>Details</b>	<b>Weighting</b>
	Critical Presentation	30%
	Major group report and presentation	40%
	Examination	30%

<b>Graduate Attributes addressed in this subject</b>	Systematic and coherent body of knowledge
	Cognitive skills to synthesise knowledge
	Scholarly skills
	Communication skills
	Personal attributes - Reflection, independence