

Faculty of Higher Education

<b>Subject Code</b>	GAS951
<b>Subject Name</b>	Taste, Terroir and Place
<b>Credit points</b>	6
<b>Study Level</b>	Year 2
<b>Delivery mode</b>	On campus
<b>Location</b>	Melbourne
<b>Prerequisites</b>	GAS851 Gastronomic Discourse and Culture

<b>Subject Coordinator</b>
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<b>Subject Overview</b>	How do the material, affective and discursive dimensions of food and drink express the taste of place? Building on Gastronomic Discourse and Culture, the subject will engage with concepts of taste and taste-making in food systems and the way they are situated within particular cultural and geographical localities and practices. Literature in the field of sociology, anthropology and cultural studies will form the theoretical springboard from which to explore ideas of social distinction in discourses of taste. Students will critically analyse gastronomic media in order to understand the processes whereby public figures become arbiters of taste; evaluate the sensory dimensions of food; examine this in the context of terroir and other expressions of emplaced taste. The complex terrain in which food regulation, terroir, ideas of 'quality' and economic calculation come together in a policy context will also be explored from the perspective of the consumer and producer.
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<b>Learning Outcomes</b>	Critically analyse gastronomic media through the theories of social distinction and taste
	Examine and synthesise contested perspectives on terroir within regulatory regimes and discourses of 'quality'
	Undertake and communicate sensory evaluations of food
	Apply theoretical perspectives on taste and social distinction to the analysis of popular food culture and personal gastronomic experiences

<b>Assessments</b>	<b>Details</b>	<b>Weighting</b>
	Critical analysis through the lens of a particular product	35%
	Critical analysis drawing on contemporary media	40%
	Reflective journal	25%

<b>Graduate Attributes addressed in this subject</b>	Systematic and coherent body of knowledge
	Cognitive skills to analyse and critique, synthesise and consolidate knowledge
	Scholarly skills